

EXECUTIVE MEMBER REPORT TO COUNCIL Wednesday 13th July 2016

STRONGER FAMILIES

1. Bright Stars Nursery, Thorntree

Bright Stars Nursery is based in the heart of the community within Thorntree Community Hub. The nursery offers provision for disadvantaged two year olds through the Achieving Two Year Old programme which is 15 hours per week of free early learning. The current numbers of 2 year olds attending the provision is 40 this term and the nursery also has four 3 and 4 year olds taking up their free early learning places, predominantly 3 and 4 year old children take up their nursery education place in a school nursery.

Bright Stars Nursery recently received the Early Years Quality Mark from the Alliance for Lifelong Learning. This is the first Nursery within Middlesbrough to achieve this award. The Quality Mark is a nationally recognised accreditation and has ten areas in which the nurseries have to demonstrate how they are meeting the standards. Through work undertaken to achieve and sustain the Quality Mark this offers a practical context in which staff can monitor, evaluate and improve current provision and practice. Bright Stars have welcomed other nurseries into the setting who are also working towards the Quality Mark, to share their good practice.



2. Youth Employment Initiative (YEI)

Youth Employment Initiative is a European Social Fund (ESF) funded project worth just under £18m across the Tees Valley. This is led by Hartlepool LA with all 5 LAs involved along with 28 providers Tees Valley wide. The projects aim is to reduce the numbers of young people who are Not in Education Employment or Training (NEET), move young people closer to the labour market and successfully place young people into employment.

Eligibility Criteria includes:

- Age: 15 - 29; (15 and officially left school)
- Not in Education, Employment or Training; or
- Unemployed; or
- Economically Inactive;
- Resident of the Tees Valley;
- Have the right to live in the UK;
- Not engaged on any other ESF project.

Stronger Families staff will be working town-wide to engage with young people which involves working with the existing NEET cohort, providing Information, advice and guidance and completing the Myplan assessment, making appropriate referrals.

YEI is a good opportunity to use a range of innovative and interesting activities and courses to help young people into work. Providers will use sport, creative arts and culture to improve personal skills and build confidence and self-esteem to improve employability and enterprise.

Middlesbrough will be launching YEI at the Middlesbrough Jobs Fair on 13th July.

3. Children Centres Early Words Together

Representatives from Bradford City Council recently visited Hemlington Children's Centre to view an Early Words Together session taking place with local parents and volunteers.

These representatives wanted to visit a Middlesbrough Children's Centre as Middlesbrough's delivery of the Early Words Together programme is has been noted as an area of good practice.

The Early Words Together programme;

- Supports children's literacy development and School readiness by increasing their enjoyment and early literacy behaviours
- Supports local partnerships and helps facilitate joined-up working to support access to services
- Empowers parents to support their child's learning, improving the home learning environment by including positive literacy behaviours in daily interactions with their child
- Engages volunteers in promoting the importance of literacy, empowering them within their own communities

Early Words Together supports children and families by building on best practice from evidence-based family learning programmes, but with the additional benefit of being volunteer-led. Developing a community of volunteers breaks down barriers to inclusion, allows the programme to respond to families' needs and helps families to engage with professional support and expertise.

Groups of families and volunteers meet for an hour, once a week for four weeks in the Children's Centre. Activities are structured around areas identified as effective for home learning, with the importance of parent/child interaction and the development of strong speaking and listening skills underpinning all activities.

Hemlington Children's Centre has trained 25 volunteers to run the programmes with local families and a good number of families have engaged with the programme in the last year. Early Words together is now running in all of the Councils Children Centres.

STRONGER COMMUNITIES

4. DCLG Visit

Following significant improvements in the lives of some of our most vulnerable families Middlesbrough has recently been visited by the national Troubled Families team in an effort to collect best practice. The visit focussed on our joint work with DWP and the innovation that has been used to improve employment outcomes with our families.

5. Prevent

A second successful Train the Trainer event was held recently to train trainers on the delivery of the Workshop to raise awareness of Prevent (WRAP). Agencies including MBC Safeguarding, Workforce Development, Middlesbrough College, National Probation Service and MRT attended the one day course

The community tension model created by the Prevent Community Safety Officer has now been adopted force-wide by Cleveland Police following a seal of approval from the National Community Tensions monitoring Centre; all front line police have now received this briefing.

6. Begging

There are a number of beggars who frequent Middlesbrough Town Centre on a regular basis, who are all known to services. As a result the Community Safety team have developed a street begging action planning meeting whereby agencies discuss each of the individuals concerned and what methods can be used to enable them to access services. This is a multi-agency meeting attended by; Police, Street Wardens, Probation, Community Safety, Substance Misuse Services and the Homeless Team who work together to try and engage the individuals concerned. If preventative methods fail, enforcement action will be taken.

7. CCTV

Following the allocation of £50,000 from the Big Local Project, work is now complete within the North Ormesby ward, resulting in the installation of 32 additional CCTV Cameras. The cameras are linked to the Council's main control room and will be monitored 24/7.

8. Selective Licensing

Following the introduction of Selective Licensing on 1st January 2016, whereby all privately rented properties in North Ormesby now require a license to operate, the Council has now received applications for 470 properties to date. Enforcement action has commenced against those landlords who have failed to apply for a license, which could lead to prosecution in Court.

The team to date have inspected 112 properties within the designated area. The inspection visits check for compliance with licensing conditions, Housing Health and Safety Rating Scheme (HHSRS) and also offer early help support to tenants.

The impact of the scheme so far highlights a number of benefits to the community, landlords, tenants and owners including:

- Early Help support offered to tenants; 3 Early Help Hub referrals, 1 Safeguarding referral, 9 families registered with the Children's Centre, 15 referrals made to adult services (mental health, welfare rights & substance misuse issues) and 51 tenants offered information, advice and guidance;
- HHSRS – 18 properties with Category 1 hazards, 2 prohibition orders, 1 improvement notice, 12 no issues, 37 requiring work to be carried out;
- Contact Centre – 24 calls made by officers to report environmental issues;
- Community groups – partnership working between the Selective Licensing team and the Big Local community group to help contact landlords who have applied for a licence in three designated streets to offer a free facelift on their property;
- Neighbourhood Officer receiving a large influx of diary sheets from local residents regarding antisocial behaviour incidents in the area and 12 residents reporting issues during visits; and,
- 28 referrals to Cleveland Fire Brigade for home fire safety checks.

9. Partnership Working

Cleveland Fire Brigade's Community Liaison Officer is based within the Community Safety Team and is currently involved in various joint initiatives including;

- Working closely with landlords and the Selective Licensing Team highlighting deficiencies in home fire safety and providing referrals to CFB vulnerable persons team;
- Performing house visits with Neighbourhood Safety Officers and Police to individuals and referring them to CFB specialist Fire Setter Intervention teams;
- Problem solving fire related ASB ;
- Liaising with the Prevent Community Safety Officer to arrange WRAP training for Fire Service personnel within the Cleveland area.

10. North Ormesby Volunteer

North Ormesby Volunteer Cheryl Dixon has been awarded the British Empire Medal for the Queens 90th Birthday celebrations. Cheryl has provided volunteer support on many projects throughout North Ormesby and is a key part of the team at North Ormesby.

11. Service Improvement

New services running from North Ormesby Hub include:

- Autism Support group running first Wednesday of each month start date 04/05/16;
- Cancer Awareness course Level 2& 3 delivered through Middlesbrough Community Learning;
- Stop Smoking sessions Thursdays 10-12 noon each week.



A Volunteer Fair at North Ormesby was attended by over 15 partner agencies and was very well attended with 20 possible volunteers recruited through various organisations.

12. Dementia Friendly Middlesbrough

Eight Stronger Communities staff working in Community Hub Libraries undertook an additional distance learning course with training provider 'Learning Curve'. Staff were presented with their certificates by the Mayor on the 25th May at the Central Library. Linked to this the Stronger Communities service now have a dementia champion, who can undertake staff 'Dementia Friends' sessions.



The Memory Support Library Card was launched for people living with memory loss due to conditions such as dementia and their carers. This means that anyone with memory loss and their carer will not accrue any library fines. We hope this will take the worry away and encourage people living with dementia and their carers to continue to borrow books.

13. 'Welcoming the Stranger'

'Welcoming the Stranger', was an event held at Newport Community Hub aimed at developing faith group support for Refugees and Asylum Seekers Support across Teesside. Fifty-six representatives got together from various faith groups and organisations. The information gathered is now being written up with a view towards producing various outputs including:

- A toolkit for mapping existing practice
- Interactive online map
- Directory for asylum seekers to access services
- A 5 minute film capturing the learning from the workshop

- Final report.

14. Welfare Rights

The Welfare Rights Team has assisted 171 individuals who are unable to manage their own affairs due to illness or disability ensuring they remain in the community. The team has claimed or successfully reclaimed £978,000 in 2015/2016 and a further 350 individuals who are due to have their benefits reassessed through ESA, PIP and eventually Universal Credit in 2016/17

The team have assisted 22 Families at the request of Elected Council Members and three families at the request of our Local MP

PUBLIC HEALTH

15. Healthy Child Programme – Transformation Plan Update

Following a robust procurement process, a 10 year contract was awarded to Harrogate and District NHS Foundation Trust (HDFT) to provide public health nursing services for children and young people aged 0-19 (and up to 25 for those with SEND) from 1st April 2016. The tender opportunity and contract length has provided the Council with a 7.4% efficiency saving and enabled a new model of delivery to be developed which is currently being implemented.

The award of the 10 year contract means children, young people and their families will continue to receive high quality integrated public health nursing services. HDFT aim to develop and build on their 'One Team' approach ensuring a high standard of services are available to CYP and their families either within the school or community setting to support improvements in access alongside delivering integrated working practices ensuring high visibility of the service through leading robust system wide change to transform services and deliver efficiencies.

A collaboration workshop between HDFT and Middlesbrough's Stronger Families team was held in May in order to initiate the establishment of new partnership arrangements across key delivery partners. The workshop identified a provisional vision for a one team delivery approach and set out the values, principles and processes needed to secure robust collaboration and integrated service delivery. The workshop will be followed-up by a wider collaboration event that will progress the signing of a Healthy Child Charter and transformation route map, with the aim of establishing the depth, pace and nature of transformational change needed to deliver a committed collaborative delivery framework for child public health services. This will include the engagement of health, social care, education and criminal justice - among wider stakeholders and partners.

16. Substance Misuse Recommissioning Update

The substance misuse recommissioning process has been necessary in order to deliver efficiency savings within Public Health. It has also provided an opportunity to redesign the Middlesbrough Recovering Together (MRT) delivery model in order to increase the quality of service provided to both adults and young people (YP). The new model has a strong family focus and will offer whole family interventions whenever possible. Although it will be an integrated model, the majority of adult and family delivery will take place in the forthcoming wellbeing centre at Dundas House, whilst YP will predominantly be on an outreach basis within community settings.

There are three main delivery strands:

- Clinical - providing prescribing interventions for opiate and alcohol dependent adult and young people
- Treatment and Care (T&C) - comprehensive model of early intervention, recovery co-ordination, harm minimisation and a range of psychosocial evidence based interventions to all users.
- Recovery and Abstinence (R&A) - provides all recovery support interventions, aftercare, quasi-residential setting and peer mentor model.

The procurement process encompassed the T&C and R&A elements and has been successfully completed with 'change grow live' and Hope NE respectively being appointed. The mobilisation period is underway and commissioners are confident that the following benefits will be realised:

- Improved quality of interventions
- Improved performance
- Increase in numbers accessing services at an earlier stage
- Seamless service due to integrated hub delivery
- Whole family working approach
- Reduced LA funding

17. Sporting Chance

Sporting Chance held a celebration event on the 8th July. Sporting Chance is a three year National Lottery Funded project that aims to engage with men aged 50+ in Middlesbrough. The project involves engaging older men in physical activities and reminiscence sessions in order to improve the health and wellbeing of participants, increase socialisation and inclusion and decrease isolation. The celebration event was an opportunity to celebrate the success of the programme which has been running for 3 years and to give recognition to the participants who have been involved.

In addition, the Change4Life Summer Shake Up launched again at the end of June. The promotion aims to get 5-11 year old children to participate in 10 minutes of fun physical activities to help contribute to a child's recommended 60 minutes of daily physical activity. Schools and parents are being encouraged to sign up to access the free resources.

18. Extra Life Healthy Settings Approach

The Extra Life Health Settings approach continues to broaden its links between the settings through operational leads network meetings, health champion events, RSPH training for health champions and a conference planned for 21st September 2016.

Tees, Esk and Wear Valley NHS Foundation Trust signed up to Extra Life in June 2015. With a supportive Chief Executive and an active Health and Wellbeing Group the Trust carried out a health needs assessment. A meeting was held on 15 June 2016 to discuss how the findings from the report would be integrated into the health and wellbeing action plan.

Middlesbrough Football Club signed up to Extra Life in March 2016. The club have initiated their health needs assessment, the draft report is due in July 2016 and will help shape the action plan in time for the 2016-17 season.

Teesside University have incorporated extra life as part of their new 5 year strategic plan for employee and student wellbeing. The new Occupational Health lead will continue to drive forward Extra Life and the Better Health at Work Award.



Middlesbrough College have created an extra life health hub hosting drop in services, these include the recently re-commissioned 0-19 service, the sexual health contract and IAPT mental health services. The college also achieved continuing excellence level of the Better Health at Work Award.