

EXECUTIVE MEMBER REPORT TO COUNCIL 18 July 2018

Adult Social Care

Intermediate Care and Reablement

1. A 45 day consultation opened on 19th June 2018 with staff employed in the above services with a view to closing Middlesbrough Intermediate Care Centre, Commissioning 15 beds to support reablement from the independent sector and expanding the in house reablement service to provide rehabilitation in the new residential facility and in the community.
2. 1:1 meetings are currently being held with the staff and there are opportunities in the expanded reablement service as well as a number of vacancies in other provider services available for staff to redeploy to. In addition, a recruitment freeze is in place across provider services for the duration of the consultation and an enhanced ER/VR window has been opened across provider services in order to create opportunities and mitigate any compulsory redundancies.

Adult Social Care Administrative Services

3. A 45 day consultation starts on July 3rd 2018 with a number of Adult Social Care administrative staff involved. The review is to provide the opportunity for a number of administrative staff who TUPE transferred over from Kier to the Council in 2015, and who had remained within a TUPE transfer arrangement to be given the opportunity to move over onto Middlesbrough Council Terms and Conditions.

North Ormesby Resource (Older People)

4. The commencement of internal building works at North Ormesby is now due to start on September 17th 2018. This will mean that the main group of older people based at North Ormesby will be relocating to Levick for a period of three months. The deaf centre and the dementia resource will remain open on the North Ormesby site throughout the building work programme.

Staying Put Agency

5. 'Each year, Foundations (the National Co-ordinating body for Home Improvement Agencies (HIA)) holds an annual HIA Awards Ceremony which is a celebration of the achievements of the HIA sector, highlighting the most innovative services and inspirational teams. This year Middlesbrough Staying Put Agency submitted an entry for 'Home Improvement Agency of the Year' and have been shortlisted by the judging panel.
6. Staff have been invite to attend the awards ceremony which will take place on 18th July at the House of Lords and will be hosted by Lord Richard Best'.

Public Health

Substance Misuse Service

7. We have been successful in Middlesbrough's bid to host the FAVOR UK 2019 UK Recovery Walk, which will happen in September of next year. It will be the 11th UK Recovery Walk and attract thousands of people (regularly 10,000 or more) into the town, from all over the UK.
8. Over 3,000 votes were cast and we beat strong competition from Luton in the final shortlisted two.
9. The 2018 Recovery Walk is in Shrewsbury in September and they had a Civic Reception this week to mark the beginning of preparations for the event. This is a fantastic opportunity to promote the excellent and innovative recovery work happening in Middlesbrough, as well as wider progressive aspects of the town.
10. The Recovery Walk and build up to it will enable us to promote a positive image of recovery and help to dispel some common myths about alcohol and other drug users in recovery.
11. We will collaborate with Recovery Connections, who co-ordinated the bid, and other key partner organisations in engaging members of the recovery community to plan the events around the Recovery Walk. We will look to maximise the publicity and, consequently, visitors to Middlesbrough in the days leading up to the event.

Bowel Screening Campaign

12. Following best practice from the approach taken with the cervical screening campaign, using insight from local people to inform a local response to improving uptake rates, the South Tees Public Health team have launched a bowel screening campaign under the same banner – Screening Saves Lives. Again using learning from the work around cervical screening, this has been developed as a partnership approach, this time working with the local bowel screening centre based at North Tees Hospital and supported via a range of agencies who are part of the local Tackling Cancer Together Partnership. Given the wide geographical area the screening centre covers, Stockton Public Health have contributed financially to the campaign ensuring the messages reach a wider area. Originally created by NHS Scotland, the poo song – a humorous tune about the importance of taking the test – has been re-recorded with a Teesside voiceover and used to launch the campaign via radio adverts on TFM and Smooth radio. This has been followed up with the dissemination of bespoke awareness raising materials distributed across the area and social media messaging. Whilst the campaign is aimed at the whole of South Tees (and Stockton), targeted work will take place in the areas with the lowest uptake rates. The three areas where additional work is planned are Thorntree, North Ormesby and Berwick Hills. Utilising additional capacity within the South Tees Public Health team via the newly appointed Cancer Prevention and Early Diagnosis Officer, time will be spent in these communities, raising awareness of the issue, linking in with community venues, businesses and places where people go.

HeadStart School Quality Standards

13. HeadStart (CAMHS Transformation) Middlesbrough is a town-wide, multi-sector programme giving all children and young people age 0 – 18 (25) support to build resilience to achieve good emotional and mental health by providing support at an early stage to prevent the onset of common mental health conditions.
14. A robust HeadStart offer is being delivered in all primary and secondary schools with the purpose of achieving the following outcomes –
 - Increased emotional resilience in young people
 - A school workforce with increased awareness of and better able to identify and respond to the needs of children through an overall systems change leading to sustained improvements in early prevention, targeted and specialist services.
 - Appropriate, accessible, innovative, joined up services reducing the need for high level interventions
 - Improved attainment, attendance and behaviour.
15. In order to facilitate and support school to embed the HeadStart approach a quality standard has been developed to evidence a structured and effective support system for pupils. It is a requirement for schools to work towards achieving the standard to receive the full HeadStart offer. The HeadStart school standard was developed in partnership with schools and provides an incremental framework to achieve a whole school approach to emotional health. The school quality standard goes from bronze to gold allowing schools to demonstrate they are supporting the emotional wellbeing of pupils and increasing resilience. Undertaking this process will also prepare schools for the *Transforming Children and Young People's Mental Health Provision* Green Paper.
16. Following rigorous audit and inspection of schools a designated panel meet to assess them against the school quality standard. A recent meeting took place where five schools (4 primary schools and one secondary) have been assessed at both silver and gold achievement levels of the standard.
17. Successful schools as follows:
 - Linthorpe Community Primary School (Gold)
 - Ayresome Primary School (Gold)
 - Newport Primary School (Gold)
 - St Alphonsus Primary School (Silver)
 - Trinity Catholic College (Silver)

Supporting Vulnerable Groups

18. As part of Refugee Week 2018 a health and wellbeing event was organised at the Live Well Centre on the 20th of June. Agencies provided information to refugees and asylum seekers on mental health, welfare advice, oral health, employment, dementia, breastfeeding and TB prevention. 31 people attended the event.



Sport England Local Delivery Pilot Update

19. Sport England have given the green light to our development plans and so **June 2018** is officially the first month of the South Tees Local Delivery Pilot.
20. One of the first actions has been to start the recruitment of a Programme Director. We are shortlisting for this post on 29 June with interviews taking place on 10 July.

Staff Awards

21. Public Health has been shortlisted for a number of the Team Awards which will be held on 13th July including:
 - **Working Together for Middlesbrough Award**
 - Dementia Friendly Town Project
 - The Live Well Centre
 - **Spotlight on Middlesbrough Council Award**
 - Health Care Quality Team for Integrated Sexual Health Services
 - **Customer Excellence Award**
 - Public Protection for Scams Prevention
 - Focus on Under Nutrition (improving nutrition in elderly care homes)
 - **Apprentice of the Year Award**
 - James Woodgate for his involvement with the HeadStart programme
22. Public Health have also been recognised at this year's Public Health England national conference which will be held in September. **Scott Lloyd, Rachel McIlvenna and Wendy Kelly** have been successfully selected to showcase poster presentations at this year's annual conference on PrepWell (the use of physical activity prior to operations); HeadStart (improving children and young people's emotional health and wellbeing) and a health impact assessment on NHS charging regulation for migrants.

Battle of the Generations at North Ormesby Academy June 2018

23. Battle of the Generations took place on June 18th 2018 at North Ormesby Academy. The event is in its 3rd year but this is the first time it has been held in North Ormesby. The event sees Men over the age of 50 from the Sporting Chance project competing against school pupils each competing in four sports: New Age Curling, New Age Bowls, Kwick Cricket and Frisbee Golf. Feedback from the school was very positive saying that it gave the children the

opportunity to play sports that they normally wouldn't be able to do and that the men inspired the children to want to be active when they are older.

New physical activity sessions in pregnancy

24. Health Development have developed new sessions which will start next week to encourage pregnant women to be physically active during and post pregnancy. Evidence shows that being fit and active during pregnancy can help with labour, sleep, reduce anxiety levels and help with getting back into shape following birth.
25. The HDT have worked with midwives and health visitors to encourage uptake of bespoke antenatal and postnatal sessions including antenatal yoga, aquanatal and buggy push sessions available post pregnancy. Midwives and health visitors will give out vouchers to pregnant women which offers the first session free, to provide a taster of the activity. It is hoped following the taster session women will attend weekly encouraging a lifelong participation in physical activity.

Loss of alcohol licence and prosecution for shop making underage sales to children

26. Boro 24 hour shop had its alcohol licence revoked, and the owner and sales assistant were prosecuted after selling alcohol to children.
27. In response to complaints of sales of alcohol and cigarettes to children from the Boro 24 hour shop, officers from Public Protection Trading Standards Service had carried out a test purchasing exercise where cans of Stella Artois lager were sold to two 15 year old boys. The investigation identified a lack of procedures and staff training to prevent underage sales, and of breaches to licensing conditions relating to CCTV.
28. At Teesside Magistrates Court, the owner of the Boro 24 hour shop Mr Surjit Singh Punyani and his sales Assistant Mr Nirjeet Singh pleaded guilty to the underage sale of the four cans of lager to the two 15 year olds. They received a total penalty of £374 in fines, £60 victim surcharge, and £1000 costs.
29. A review of the premises licence was instigated by the Public Protection Trading Standards Team. This was supported by three other responsible authorities - Public Health, Children's Services and the Police who submitted additional evidence in relation to breaches of their licensing conditions in relation to CCTV, training records, proof of age notices and ongoing concerns about underage sales, with gangs of youths often hanging around the premises, including children vulnerable to exploitation.
30. After hearing the evidence Licensing Committee made the decision to revoke the store's alcohol licence.

Update on action taken to prevent the continued operation of illegal tattooist

31. As previously reported in June an illegal tattooist was served with a court order to prevent him carrying out illegal tattooing and putting his customers at risk of infections including blood borne viruses.
32. Working in collaboration with Public Health England, officers issued a press release in which the name the tattooist was released to the public. This decision was made to protect the health of the tattooist's customers and if any had concerns about the potential health implications they could seek medical advice.

33. This action created a significant amount of public interest and resulted in additional information being received about the extent of this illegal tattooist's activities in Middlesbrough and also in another local authority area over a long period of time.

34. Further work is planned to identify illegal tattooists and officers will also be providing support to the local tattoo industry in the running of their businesses.

Councillor Julia Rostron
Executive Member for Adult Social Care & Public Health