

**Report of:** The Elected Mayor of Middlesbrough**Submitted to:** Council, 15 March 2019**Subject:** Vision for Middlesbrough 2025 – Update**Summary****Proposed decision(s)**

That Council notes the progress achieved during 2015-2019 in delivering a fairer, safer and stronger Middlesbrough and the plans put in place for future years.

<b>Report for:</b>	<b>Key decision:</b>	<b>Confidential:</b>	<b>Is the report urgent?</b>
Information	No	No	Not applicable

**Contribution to delivery of the 2019-22 Strategic Plan**

<b>Business Imperatives</b>	<b>Physical Regeneration</b>	<b>Social Regeneration</b>
The Vision for Middlesbrough sets the direction for the Council's Strategic Plan.		

**Ward(s) affected**

Delivery of the Vision for Middlesbrough impacts on all wards.

## **What is the purpose of this report?**

1. To advise Council of progress made during Mayor Dave Budd's term in delivering the Vision for Middlesbrough in 2025 – *Fairer, Safer, Stronger*.

## **Why does this report require a member decision?**

2. Part of the Council's policy framework, the Vision is the single, overarching, priority-setting document for Middlesbrough, clearly stating the Elected Mayor's ambitions for the town in the medium to long-term.
3. The Vision is aligned to the Mayor's election manifesto and is agreed by Council. As such members, employees and local communities are updated regularly on progress in delivering the Vision.
4. An initial update was provided to Council in January 2018, and set out the 101 achievements of the administration at that time. As this term is now drawing to a close, and with the Mayor handing over to a successor following the May 2019 elections, it is now appropriate to provide all members with a further update.

## **Report background**

5. Approved by Council on 11 May 2016, the current iteration of the Vision for Middlesbrough runs to 2025 – the year in which the Tees Valley aims to become the UK City of Culture – and reflects the ambition and priorities for the town set out in the Mayor Dave Budd's 2015 election manifesto – a *Fairer, Safer, Stronger* Middlesbrough.
6. Each of these three themes of the Vision are underpinned by a set of supporting priorities, and specific promises relating to these priorities that the Mayor aimed to deliver within the 2015-19 term and beyond.

## **Progress achieved**

7. While the Vision represents a long-term plan extending to 2025, significant progress has been made in delivering a fairer, safer, stronger Middlesbrough over the past four years.
8. Appendix 1 sets out for the information of members some of the key achievements of the past four years, demonstrating that all nine promises made by the Mayor during the 2015 election have either been delivered, or are in the process of being delivered within the period of the Vision. The following activity is particularly worthy of note.
9. Launched in March 2017, Middlesbrough's Investment Prospectus has laid the foundations for the transformation of central Middlesbrough and represents the most ambitious investment programme for a generation, setting out plans to deliver £600m of inward investment and 5,000 new jobs.
10. To date, the Prospectus has delivered £194m of inward investment and over 1,000 new jobs to Middlesbrough. City-scale developments such as the Centre Square Grade A offices, Teesside University's Campus and the TeesAMP (Advanced Manufacturing Park) are now transforming Middlesbrough's skyline, soon to be followed by other

major developments in the Boho Zone, Middlesbrough Rail Station and a new student village at Gresham.

11. The Investment Prospectus also incorporates the largest house-building programme in Middlesbrough's recent history, with almost 2,000 new homes built in the past four years. Alongside this, work continues to deliver the local infrastructure and improvements to road and rail necessary to support such growth.
12. During the past four years, the Council joined with neighbouring local authorities to form the Tees Valley Combined Authority to major investments in the economy and infrastructure of the area in the coming years.
13. Members will also be aware that a key priority of the Vision has been culture. In support of this, the Council published a Cultural Strategy in 2018. The strategy vision is that Middlesbrough will be internationally renowned for a citizen-centred approach to culture, where creative practitioners and communities are agents of change in the town. It represents the Council's commitment to prioritising culture ahead of the Tees Valley City of Culture bid 2025.
14. As a result of these and other developments, Middlesbrough is not only developing a stronger local economy at the heart of the Tees Valley, it is receiving positive media attention in the UK and beyond and is being seen as a home for major cultural and sporting events. This is vital for generating future investment and for raising the aspirations of local communities.
15. Picking up this latter point, much has been done in the past four years, against a background of ongoing austerity within the public sector, to address local inequalities in income, skills and health, including the launch of the South Tees Community Bank, the development of city-scale health and wellbeing facilities in the Live Well Centre and the Middlesbrough Sports Village, and a £2m investment in school improvement.
16. Members will note that a common factor in these initiatives is the Council properly utilising its place-making role and its resources in pursuit of the Vision for Middlesbrough, and thanks are due to those members and officers that have contributed to delivering the initiatives outlined in this report and delivering quality services to local communities during the past four years.

### **Next steps**

17. The Strategic Plan 2019-2022, considered at today's meeting of Council, sets out the strategic priorities through which the Council will progress delivery of the Vision in the coming three years and Directorate priorities for the year ahead. Members will particular note the following two key initiatives for the coming year.
18. In January 2019, the Executive approved a Social Regeneration Prospectus for Middlesbrough. Launched formally this month, the Prospectus will empower local communities through a £1.3m Community Action Fund, and make a major contribution to delivering a fairer and safer Middlesbrough in future years by:
  - increasing employment levels;
  - increasing educational attainment (including skills and vocational);
  - improving health and wellbeing;

- improving the physical environment;
- improving community life; and
- improving perceptions and raising aspirations.

19. During 2019/20 a second Investment Prospectus will also be launched, building on the momentum of the first, and delivering further significant investment and new jobs to the area. It will be supported by a strategy providing a robust framework for the development of Middlesbrough as the city centre of the Tees Valley.

20. The activity to be outlined in these two documents will be critical to the future success of the town. However, it is important that going forward that the Vision is refreshed to reflect the personal priorities and commitments of the new Elected Mayor and councillors of Middlesbrough, so that these are clearly communicated to members, employees, local communities and other stakeholders. As such, it is anticipated that the next iteration of the Vision will be presented to Council in autumn 2019 so that it can in turn direct corporate planning and budgeting for 2020/21 and beyond.

### **What decision(s) are being asked for?**

21. That Council notes the progress achieved during 2015-2019 in delivering a fairer, safer and stronger Middlesbrough and the plans put in place for future years.

### **Why is this being recommended?**

22. To clearly communicate the progress made in delivering the Vision for Middlesbrough in 2025 to members, employees, local communities and other stakeholders, and to provide assurance that plans are in place to build on the achievements delivered during 2015-2019 future years.

### **Other potential decisions and why these have not been recommended**

23. Not applicable.

### **Impact(s) of recommended decision(s)**

#### **Legal**

24. There are no legal implications from the recommendations of this report, which is for information only. The approval and publication of equality objectives, embedded within the Vision document, ensures that the Council continues to comply with the Equality Act 2010.

#### **Financial**

25. There are no financial implications from the recommendations of this report, which is for information only. The financial implications of activity referenced in this report, both delivered and planned, are set out in the revenue and capital budgets approved by Council in the 2015-2019 period.

## Policy Framework

26. As part of the Council's policy framework, the Vision for Middlesbrough sets the direction for the Council's Strategic Plan and its role as community leader, in which it will work with communities and partners to achieve Vision priorities.

## Equality and Diversity

27. The Vision was subject to impact assessment when developed, and this was reported to Council when the document was agreed in May 2016.

28. No negative differential impacts on diverse groups and communities are anticipated from the delivery of the Vision, which incorporates the Council's current equality objectives:

- Work with local communities and partners to better integrate local health and social care services to help local people live longer and healthier lives and reduce inequalities in health outcomes.
- Improve the early help offer to ensure that children and young people have the best start in life and that, where required, families are supported to enable children to be safe, healthy and achieve, reducing the number of contacts to children's social care, by increasing the number of children and young people whose needs are met at an earlier stage.
- Work with the Alzheimer's Society to achieve Dementia Friendly Community status to ensure that local communities, services and businesses better understand dementia and better support those living with it.

## Risk

29. Risks to delivery of the Vision are monitored on a quarterly basis and reported to the Executive within Strategic Plan update reports. The Quarter Three 2019/20 report, considered by the Executive on 22 February 2019, identifies Brexit as the key risk to the delivery of long-term strategic objectives for Middlesbrough. A further report on Brexit and associated planning will be considered at today's meeting of Council.

## Actions to be taken to implement the decision(s)

30. Not applicable, as the report is for information only. The vehicle for delivering the Vision is the Council's Strategic Plan, the latest iteration of which will be considered at today's meeting of Council.

## Appendices

- 1 Progress in delivering a fairer, safer, stronger Middlesbrough

## Background papers

11/05/16	Council	Vision for Middlesbrough 2025
24/01/18	Council	Vision for Middlesbrough 2025 – Update

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# Delivering a fairer Middlesbrough



We invested £4.6m to pay all Council employees a Middlesbrough Living Wage, benefitting over 25% of our workforce, and have promoted the Living Wage across Middlesbrough.



We delivered a Community Bank for the South Tees, providing financial services for vulnerable people and protecting them from pay day loans and loan sharks.



We introduced a Council Tax Relief scheme, benefitting over 13,000 of our most disadvantaged residents, and led campaigns generating over £20m in unclaimed benefits for local people.



We have supported hundreds of local people into work through job fairs, working closely with local employers, and through our work on the SSI Taskforce.



We are providing new funding of up to £2m to deliver a step change in educational attainment in partnership with local schools, supporting all children to achieve their potential.



We support over 2,000 adult learners and have doubled the number of apprentices we employ. Our Social Regeneration Prospectus will see us take a greater role in supporting local people into employment.



We are continuing to work with our partners to join up the local health and social care system and improve the quality, accessibility and timeliness of local services.



We built and have continued to develop the Middlesbrough Sports Village, providing a city-scale leisure venue for the town, and worked with the Lesire Trust to develop our other local facilities.



We developed the Live Well Centre in the Dundas Arcade, providing a central hub for a range of high-quality services to help local people lead healthier lives.



We established a Selective Landlord Licensing scheme in North Ormesby, which has been very effective in raising standards, and are now rolling this out into other wards.



We have developed a Housing Delivery Vehicle with our partners to build 100+ affordable homes in the town in the coming two years.



We have developed locality environmental improvement plans and will enable the development of community-led neighbourhood plans to regenerate priority areas of the town.

# Delivering a safer Middlesbrough



We have worked closely with the police to tackle anti-social behaviour, co-locating our community safety teams in local police stations, and piloting an integrated service with the police and Thirteen this year.



Anti-social behaviour fell by 17% in the 12 months following the introduction of Selective Landlord Licensing in North Ormesby, narrowing the gap to the town average.



We delivered a £5m LED street lighting replacement scheme and expanded CCTV coverage in priority areas to protect the environment and enhance community safety.



We have worked with the Home Office and other partners to ensure the equitable dispersal of asylum seekers and to ensure that their needs are met.



Through our Stronger Communities Middlesbrough project, we are improving relationships between migrant and settled communities in Newport, North Ormesby and Thorntree.



We have made significant investments in early help and the transformation of children's social care, focused on restorative practice to enable children to be safe, healthy and achieve.



Working with our partners, we achieved dementia-friendly community status for Middlesbrough, making it safer for those living with dementia.



We secured £6m with our partners to support and empower older people and tackle loneliness and isolation through our Ageing Better programme.



We have continued investment in green spaces, with Middlesbrough holding the highest number of Green Flag-awarded parks in the Tees Valley.



We invested over £2m to transform Newham Grange Leisure Farm into an important and sustainable local leisure and educational facility.



We have continued to implement One Planet Living principles, working with Middlesbrough Environment City and partners to support sustainable living.



This year we will launch our Social Regeneration Prospectus, empowering communities to create a fairer and safer Middlesbrough, backed by a £1.3m Community Action Fund.

# Delivering a stronger Middlesbrough



Our Middlesbrough Investment Prospectus is on course to bring £600m of inward investment and 5,000 new jobs to the town. A second Prospectus will be launched in 2019.



Our city centre strategy is working, with our consumer sector rated in the top ten nationally for growth, a growing hospitality sector, and a major Grade A office development underway at Centre Square.



We are diversifying our economy into emerging sectors, with Middlesbrough highlighted as one of 16 booming 'digital suburbs and tech towns' in the UK.



Our reputation is improving, both in the UK and beyond. In 2018/19 the Financial Times ranked Middlesbrough within the top 10 small cities in Europe for investment.



We delivered the £10m Middlehaven Access Road scheme, unlocking 20 hectares of prime development land for future developments, including the Sub Zero Snow Centre.



We have worked with our partners to deliver TeesAMP, a £23m scheme that will restore Middlesbrough to the forefront of manufacturing and provide over 1,000 new jobs.



We are delivering the largest house building programme in the town's recent history with 2,000 new homes built in the past four years and 1,800 more planned over the coming three.



We joined with neighbouring councils to create the Tees Valley Combined Authority, delivering hundreds of millions of pounds of investment into the area over the coming years.



We delivered the successful £8m restoration of our Town Hall, and developed a culture strategy for Middlesbrough as part of the Tees Valley City of Culture bid 2025.



We have protected our historic buildings, using planning powers and working with partners to progress the restoration of assets on Albert Road and in the Rail and Historic Quarter.



We have delivered major improvements to local rail services, including a direct service to London from 2020/21 and £20m+ to further develop the station into a modern transport hub.



We have continued to invest in our road network, improving traffic flow on the A66 and in the south and east of Middlesbrough.