

Report of:	Councillor Stephen Hill - Executive Member for Culture and Communities Richard Horniman - Director of Regeneration and Culture
Submitted to:	Executive - 11 January 2022
Subject:	Final Report of the Culture and Communities Scrutiny Panel - Cultural Events in Middlesbrough: Their Impact and Future - Service Response

Summary

Proposed decision(s)
That the Executive approves the attached Action Plan put together in response to the Scrutiny Panel recommendations.

Report for:	Key decision:	Confidential:	Is the report urgent?¹
<i>Decision</i>	<i>No</i>	No	No

Contribution to delivery of the 2021-24 Strategic Plan		
People	Place	Business
The report sets out how the Council aims to improve inclusion and diversity of cultural events across the Town.	Through digital delivery of events the profile of the town will be elevated to a broader geographical audience.	The report identifies opportunities for hospitality development linked with digital Esports events.

Ward(s) affected
All wards

What is the purpose of this report?

1. To provide an update and action plan that relates to the recommendations made by the Culture and Communities scrutiny Panel.

¹ Remove for non-Executive reports

Why does this report require a Member decision?

2. In line with the Council's constitution following approval of the "CULTURAL EVENTS" report by the Culture and communities Scrutiny Board on 15.11.2021 the recommendations of the scrutiny panel now need to be considered by the Executive.

Report Background

3. The Scrutiny panel has undertaken a review of outdoor events delivery in Middlesbrough and provided a range of recommendations that relate to how they would like to see the event program developed in future years.

What decision(s) are being asked for?

4. That the Executive approves the attached Action Plan put together in response to the Scrutiny Panel recommendations

Why is this being recommended?

5. It is a requirement that the Executive formally considers the Scrutiny Panel's report and confirms the service areas response to the Panel's accompanying action plan.

Other potential decisions and why these have not been recommended

6. Full details of what the Scrutiny Panel took into consideration when arriving at their recommendations are contained in the Scrutiny report (Appendix I).

Impact(s) of recommended decision(s)

7. The recommendations in the action plan will aim to maximise the impact of events and develop the program of activity delivered.

Legal

8. No legal implications.

Financial

9. The proposed actions do not at this stage create additional financial obligations, although some may lead to future requests for funding if they develop in a particular direction. These would be addressed at the time.

Policy Framework

10. No implications for the Council's Policy Framework have been identified.

Equality and Diversity

11. Equality and diversity issues would be considered as part of any future programme as and when any specific schemes/ projects are progressed. This would include Impact Assessments where required.

Risk

12. No specific risk are identified with these recommendations.
Actions to be taken to implement the decision(s)

Appendices

13. Appendix I – Final Report of the Culture and communities Scrutiny Panel – Cultural events
14. Appendix II – Action Plan with Service area comments.

Background papers

15. No background papers were used in the preparation of this report

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