
Subject:

FW: Go Local, 85 Borough Road, MIDDLESBROUGH TS1 3AA - Attn PS 894 Andy THORPE

Appendix 7

Sarah Morris
Principal Licensing Officer
Middlesbrough Council
Telephone – 01642 728716

Our Values



Passion



Integrity



Creativity



Collaboration



From: The Licensing Guys [Licensing] <licensing@thelicensingguys.com>

Sent: Tuesday, 10 May 2022 08:48

To: Sarah Morris <Sarah_Morris@middlesbrough.gov.uk>

Subject: FW: Go Local, 85 Borough Road, MIDDLESBROUGH TS1 3AA - Attn PS 894 Andy THORPE

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Hi Sarah,
Pls look over these.
NS

From: The Licensing Guys [Licensing]

Sent: 16 March 2022 12:58

To: m0.dlu@cleveland.pnn.police.uk

Subject: Go Local, 85 Borough Road, MIDDLESBROUGH TS1 3AA - Attn PS 894 Andy THORPE

Dear PS THORPE (Andy),

It was very good to talk to you earlier today. I note that PC Jason ARBUCKLE was the oic on the recent application, and have benefitted greatly from his submission and supporting statement as to why you had no choice other than to adopt the path that the CC has taken. I also note the apparent lack of understanding of the CIA etc by the applicant as evident in your conversation(s) with him.

Mt BUTT has reflected on his recent experiences and has contacted our firm to ask us to scope a reapplication, but this time with a raft of conditions that are both specific, proportionate and enforceable – that will promote and will not undermine the Licensing Objectives – and will design out any negative cumulative impact so that such would be highly unlikely.

I welcome your openness to engage with us in this endeavour. We have much experience in this kind of work, and my past experiences of CI Policies and Assessments ‘from both sides of the fence’. The trouble is that CIPs ‘lock in’ bad operators who are already licenced with minimum conditions, and ‘lock out’ good operators who want to run

responsible businesses under exemplar, fit for purpose and bespoke Premises Licences that reflect the imposition of a Special Policy.

This is what I'm thinking of as a RAFT of Conditions to give you and all the Responsible Authorities the reassurance and confidence that this operation will not add to your localised problems. Some are pretty standard stuff, but others included might just do that.

Can you please discuss it with Jason and then we can have a Zoom or Teams to hammer out something that could actually end up being a 'benchmark and a beacon of good practice' for M'bro?

Here goes then...

1. CCTV

1.1 A tamper-resistant CCTV system shall be installed, operated and maintained in working order at the premises.

1.2 CCTV images shall be retained for a period of no less than 28 days.

1.3 cameras shall be installed and located at the following locations: serving areas to cover the till, the entire service counter, all service points to which the public may be given access, the entrances and exits of the premises and the entirety of shop floor so as to eliminate any blind spots.

1.4 There shall be at all times be a member of staff on site who is capable of using the CCTV system in order to assist the Police, or other person authorised by the Licensing Authority, to view any CCTV footage on immediate request.

1.5 In the event of the failure of the CCTV system for any reason, a record of that failure shall be made, together with any immediate steps to rectify the problem. The CCTV system will be checked weekly by the DPS or other nominated member of staff to ensure that it is operating correctly. Such checks shall be recorded, along with the identity of the person so checking the system.

1.6 All employees will be vigilant and monitor the area immediately outside the shop. they will use their best endeavours to disperse groups of three or more individuals who have been customers of the premises and then appear to be loitering in the above vicinity. All staff will report any incidents of Crime and/or ASB to the Police.

1.7 The store will maintain active membership of any Business Retail Crime Initiative run or endorsed by Cleveland Police whilst such a Scheme shall be in existence.

2. Staff Training:

2.1 All staff engaged in the sale of alcohol shall be trained in Responsible Alcohol Retailing - to include the operation and effect of the Middlesbrough CIA & PSPO - prior to selling any alcoholic product.

2.2 All staff shall undergo refresher training in Responsible Alcohol Retailing on a rolling six month basis.

2.3 Such staff training records shall be kept on the premises and produced to the Police or an 'authorised person' (as defined by the LA'03) or an authorised Trading Standards Officer employed by the Council on demand.

3. Incident/Refusals Register

3.1 An Incident Log must be maintained and kept at the premises, and retained for a period of 12 months on a rolling basis. It must be inspected and endorsed by the DPS on a monthly basis, and produced to the Police or an 'authorised person' (as defined by the LA'03) or an authorised Trading Standards Officer employed by the Council on demand.

3.2 Such log shall record the following:

(a) All crimes reported to the premises (where relevant to the Licensing Objectives)

- (b) All ejections of patrons
- (c) Any complaints received (where relevant to the Licensing Objectives)
- (d) Any incidents of disorder
- (e) Any faults in the CCTV system
- (f) Any refusal of the sale of alcohol (e.g. suspected drunkenness, underage or proxy sale)
- (g) Any visit by a relevant authority or emergency services, noting the time, day, date and identify of any visitors by name.

4. Security:

4.1 SIA staff will be employed on a risk assessed basis. A copy of that Risk Assessment shall be maintained and produced to the Police or an 'authorised person' (as defined by the LA'03) or an authorised Trading Standards Officer employed by the Council on demand.

4.2 The management will maintain adequate levels of staff during trading hours.

5. Sale of Alcohol:

5.1 There shall be no single sales of cans or bottles for beer, lager or cider. All sales of these products shall be sold in a minimum of four cans or bottles.

5.2 No beer, lager or cider in excess of 6.5% ABV shall be offered for sale.

5.3 At times as required by the Cleveland Police, all beers, lagers and ciders will be marked in order to identify the premises from which such products have been sold.

5.4 No open bottles or vessels shall be allowed in the premises or taken from the premises.

5.5 All spirits will be stored and sold from behind the counter.

5.6 The area of alcohol display shall account for no more than 10% of the total shop display area.

5.7 No alcohol shall be sold unless contingent to and accompanied by a sale of other goods (excluding tobacco and mobile phone cards) to a minimum value of £5.

5.8 Receipts and invoices for all tobacco and alcohol products offered for sale or stored on the premises must be retained for a rolling period of 12 months, kept in a readily accessible file and be produced to the Police or an 'authorised person' (as defined by the LA'03), Customs Officer or an authorised Trading Standards Officer employed by the Council on demand.

5.9 Every single product sold from the store must go through the tills and a receipt shall be raised that is a true and accurate record of any such transaction.

6. Challenge 25:

6.1 The premises shall operate a Challenge 25 Policy. Such a policy shall be written down, kept at the premises and produced to the Police or an 'authorised person' (as defined by the LA'03) or an authorised Trading Standards Officer employed by the Council on demand.

6.2 Prominent, clear and legible Challenge 25 signage shall be displayed at the entrances to the premises, as well as at point of sale.

6.3 Proxy signs warning adults against buying alcohol for children shall be on display at point of sale.

Conclusion:

Please drop us an email when you have some time to discuss. We will be very interested (i.e. receptive and appreciative) of yours and Jason's feedback...

Kind Regards

Nick SEMPER

Director

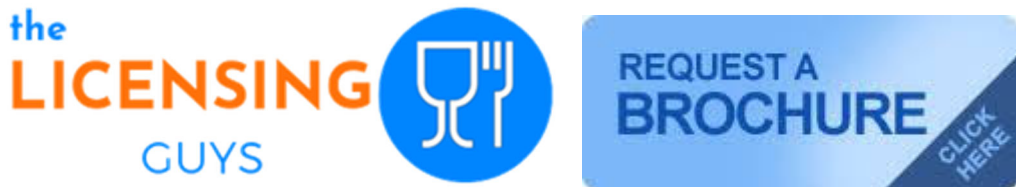
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