



### Introduction

Welcome to our Strategic Plan for the 2021-24 period.

In January 2020, Council approved a Strategic Plan for 2020-23, with the expectation that we would make only minor changes to the plan during that period. Since then, of course, the world has changed significantly.

Just nine days after we approved our plan, the first case of COVID-19 in Europe was reported, with the first case in the UK confirmed a week later on 31 January, in York. The first confirmed death from COVID-19 in Middlesbrough was on 19 March and it is now well-established that since then we have experienced one of the highest rates of confirmed cases in the UK.

COVID-19 is an unprecedented global event that has and will continue to have a huge impact on our communities and our local economy. On behalf of the Council we want to express our sincere condolences to the families and friends of all those that have lost their lives and our sympathy to those that have and are continuing to experience health issues after contracting the disease. We also want to express heartfelt thanks to our staff, partners and local businesses

and volunteers that continue to work tirelessly to reduce local transmission and support Middlesbrough's communities.

Recovery from COVID-19 will take some years, and will fundamentally change the way that we do business in the future. In the past year we have taken the time to review and streamline our priorities – set out in this plan – for the remainder of this Mayoral term in order to provide greater focus in this period, which will have both challenges and opportunities.

Building on our close engagement with local communities, businesses, families and individuals during the pandemic, we will ensure that our priorities are properly resourced and effectively delivered – so that together we build a better Middlesbrough for all.

Andy Preston Elected Mayor of Middlesbrough Tony Parkinson
Chief Executive







### **Our Aims**

interrelated aims:



### Place

Securing improvements in Middlesbrough's housing, infrastructure and attractiveness, improving the town's reputation, creating opportunities for local people and improving our finances.



Promoting investment in Middlesbrough's economy and making sure we work as effectively as possible to support our ambitions for People and Place.



and other public services in Middlesbrough to improve the lives of local people.



We will deliver our aims in line with our values, which underpin everything we do:

We are clear about what we will deliver to meet the needs of the town



We believe in Middlesbrough and are proud to work for the town



We work with others to make Middlesbrough better





We are open and transparent and treat everyone with respect



We have the courage to of working







### **Progress to date**

Over the past year a number of significant achievements have been made in line with our aims, including:

- New street warden team
- TS1 Public Spaces Protection Order
- Mobile CCTV patrols
- CCTV expansion
- Anti-Social Behaviour legal actions
- Revised Anti-Social Behaviour policy
- Free bulky waste collections
- Town-wide pothole purge
- Stop the Knock improved debt collection
- New commissioning model for complex needs

- New youth provision model
- Initial response to Ofsted's inspection of our Children's Services
- Planting 10,000 new trees
- Prissick Base housing scheme
- Gresham housing scheme
- Centre Square office lettings
- Boho Zone North
- Boho X
- Buy Boro scheme
- COVID-19 response.







## Our Priorities for 2021-24



### Our priorities for the next three years are set out as follows:

Adult Social Care and Health Integration; Children's Services
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E Corporate equality objective

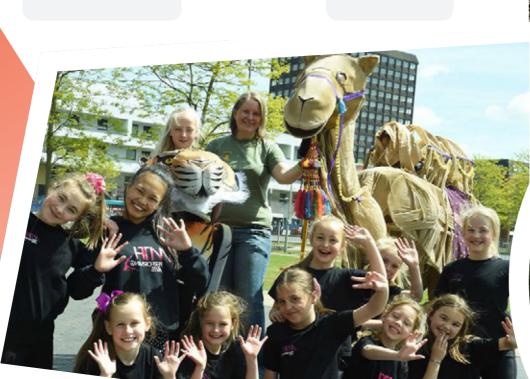


Strategic Plan 2021-24 Strategic Plan 2021-24 9

# Our Priorities for 2021-24 (cont.)



Priority	Supports the following aim(s)	Description	Political Lead(s)	Lead Directorate(s)
Culture	People, Place & Business	We will invest in our existing cultural assets, create new spaces and events and improve access to culture.	Executive Member for Communities and Education	Regeneration and Culture
Quality of service	People, Place & Business	We will ensure that we place communities at the heart of what we do, continue to deliver value for money and enhance the reputation of Middlesbrough.	Executive Members for Finance and Governance and Communities and Education	Finance; Legal and Governance Services; Environment and Community Services







Strategic Plan 2021-24

• Dementia-friendly businesses

Social and digital inclusion

Overall resident life satisfaction.

### **Further** information

You can find more information on our future plans for Middlesbrough on our website www.middlesbrough.gov.uk. Main documents include:

- Joint Strategic Needs Assessment
- Strategic Plan workplan



### **People**

- Health and wellbeing strategy
- Adult prevention strategy
- South Tees health and social care integration plan
- Children and young people's plan
- Community cohesion plan





DRY CURED BEEF, HORSERADISH CREME FRAICHE AND WATERCRESS

SMOKED SALMON, CREAM

CHEESE, DILL AND FRESH

LEMON JUICE

AVOCADO, CREAM CHEESE AND DILL

TURE CHEDDAR,

HAM AND

- City centre strategy
- Local plan
- Housing strategy
- Cultural strategy
- Local transport plan



### **Business**

- Tees Valley strategic economic plan
- Middlesbrough investment prospectus
- Medium term financial plan
- Annual governance statement
- Customer strategy
- Digital strategy
- Information strategy

If you have any questions about our strategic plan or want to work with us to deliver our priorities, please contact us at: strategicplan@middlesbrough.gov.uk.



