

## Appendix 2: Strategic Plan Workplan: Progress at Quarter One 2022/23

<b>We will show Middlesbrough's children that they matter and work to make our town safe and welcoming and to improve outcomes for all children and young people.</b>	<b>Q1 2022/23 position</b>
Expand the current model for youth provision in areas that suffer high levels of deprivation	
Make steps towards every child playing a musical instrument by extending to one other school or year group	
Evidence that Middlesbrough Council listens to children's voices	
Create and deliver a strategy to increase digital inclusion for children, young people and adults across Middlesbrough	
Consolidate and build on recent Children's Services progress to improve Ofsted rating	
Explore potential for the establishment of an Eton Sixth Form in Middlesbrough	

<b>We will work to address the causes of vulnerability and inequalities in Middlesbrough and safeguard and support the vulnerable.</b>	<b>Q1 2022/23 position</b>
Deliver and extend the 50 Futures programme	
Further develop the Dementia Friendly Middlesbrough programme	
Achieve 'Age Friendly Communities' status	
Implement and extend locality working	

<b>We will tackle crime and anti-social behaviour head on, working with our partners to ensure local people feel safer.</b>	<b>Q1 2022/23 position</b>
Support the police and hold them to account for each neighbourhood	
Establish and support Neighbourhood Watch schemes across the whole town	
Increase CCTV across the whole town	
More environmental action and punishment for fly tipping	
Encourage more residents to report crime and ASB	
Reward and champion individuals for being good neighbours	

<b>We will tackle crime and anti-social behaviour head on, working with our partners to ensure local people feel safer.</b>	<b>Q1 2022/23 position</b>
Increased enforcement against problem properties / streets / gardens in disrepair	

<b>We will ensure our town acts to tackle climate change, promoting sustainable lifestyles.</b>	<b>Q1 2022/23 position</b>
Develop an Urban Farm	
Develop local wildlife / nature reserve in North Ormesby and one other site	
Demonstrate increased recycling rates	
Establish six community growing areas	
Double the size of our urban meadows / wildflower planting sites	
15 new EV charging points across town	
Big community tree planting days	
Middlesbrough hosts inaugural climate conference	

<b>We will ensure the recovery of local communities, businesses and the Council's operations from COVID-19, taking opportunities to build back better.</b>	<b>Q1 2022/23 position</b>
Delivery of the Council's COVID19 Recovery Plan to enable individuals, families, communities and business across Middlesbrough achieve a proper level of functioning, post-Pandemic	
Ensure effective Council response to immediate issues of COVID19 impacting upon individuals, families, communities and business	

<b>We will work closely with local communities to protect our green spaces and make sure that our roads, streets, and open spaces are well-designed, clean and safe.</b>	<b>Q1 2022/23 position</b>
Improve identified play parks and spaces in line with our Towns Fund Recommendation	
Establish the requirement for potential CPO of derelict buildings and problem sites	
Improve our Highways	
12 new back alleys are reclaimed, improved and showcased	

<b>We will work closely with local communities to protect our green spaces and make sure that our roads, streets and open spaces are well-designed, clean and safe.</b>	<b>Q1 2022/23 position</b>
Neighbourhood and town wide front garden competitions	
Vastly improve Thorntree and Pallister Parks in line with Towns Fund Recommendation	
Creation of Tree Maintenance Squad and ongoing maintenance work programme	
Creation of a subsidised Pest Control service	

<b>We will transform our town centre, improving accessibility, revitalising unused assets, developing iconic new spaces and building more town centre homes.</b>	<b>Q1 2022/23 position</b>
Complete town-wide lighting scheme	
Consider potential for BOHO digital expansion	
St Hilda's housing starts around Old Town Hall	
Protect and celebrate heritage through marketing and comms strategies and complete planned works on Captain Cook pub and Old Town Hall	
Open three entertainment facilities within Captain Cook Square (cinema, Lane 7, eSports)	
Commence construction on the south side of the dock	
Action plan agreed and commenced for House of Fraser building	
Action plan agreed and commenced for Centre North East	
Action plan agreed and commenced for The Crown Pub building	
Action plan agreed and commenced for Gurney House	

<b>We will invest in our existing cultural assets, create new spaces and events, and improve access to culture.</b>	<b>Q1 2022/23 position</b>
Aim for all children to get an experience of live theatre	
Increase attendance at existing Council events like Orange Pip	
Increase visitor numbers to museums and attractions	

<b>We will invest in our existing cultural assets, create new spaces and events, and improve access to culture.</b>	<b>Q1 2022/23 position</b>
Increase tickets sales at town hall performances	

<b>We will ensure that we place communities at the heart of what we do, continue to deliver value for money and enhance the reputation of Middlesbrough.</b>	<b>Q1 2022/23 position</b>
Encourage public to help drive decision making	
Introduce a marketing campaign and associated support to significantly grow Middlesbrough Lottery	
Work with the voluntary sector to create and promote volunteering opportunities and an increase in volunteers	
Introduce Neighbourhood Action Weeks, driven by volunteers	
Market a small local grant programme	
Market a strong buy-local campaign	
Commence work on the new Southlands Centre	
Commence work on Nunthorpe community centre	
Promote Middlesbrough on the national stage	
Increase sponsorship income from businesses for various council activities	
Improve user experience of the council website, increasing online transactions	