Appendix 3: Council Plan 224-27 outcome measures

Measure	How will Middlesbrough demonstrate impact?
A successful and ambitious town	
Attract and grow local business, increasing employment opportunities	
Employment Rate (16-64 years) %	Increase employment rate from 68.8% to 75% to align with the regional average.
Rate of births of new enterprises per 10,000 resident population aged 16 and above	Increase the number of new business registrations (aged 16+) from 54.8 to 66.3 to align with the national average, as Middlesbrough is already exceeding the regional average (44.1)
Improving attainment in education and skills	
Number and % of pupils funded by the local authority	Increase the percentage of pupils, in alternate provision, funded by the local authority from 0.45% to 0.51% to align with the national average, as Middlesbrough is already exceeding the regional average (0.42%)
Key Stage 1 Attainment: Percentage of pupils meeting the expected standard in reading TA:	Increase the percentage of pupils meeting the expected standard in reading TA in Key Stage 1 from 63% to 68% to meet the regional and national average.
KS4 attainment 8 or Grade 5 or above in English and maths GCSEs	Increase the percentage of Key Stage 4 attainment (8 or Grade 5 or above) in English and Maths GCSEs from 34% to 45% to meet the national average for all state funded schools, as there is no regional breakdown for this outcome.
Housing provision will meet local demand and need	
Homelessness: households owed a duty under the Homelessness Reduction Act	Decrease the rate per 1,000 of households owed a duty under the Homelessness Reduction Act from 25.6 to 15.4 to align with the regional average.
Number of completed affordable homes delivered (gross)	Increase the number of completed affordable homes delivered (gross) from 168 to 215 to meet the national total, as Middlesbrough is already exceeding the regional total (155)
New Homes: Started	Increase the total number of permanent dwellings started from 400 to 756 to meet the regional average.
New Homes: Completed	Increase the total number of permanent dwellings completed from 600 to 712 to meet the regional average.
A healthy place	
Improved life chances for children and adults, to address and respond to health inequalities	
Cancer Screening coverage: Breast Cancer	Increase cancer screening coverage for breast cancer from 63.6% to 67.1% to meet the regional average.
Cancer Screening coverage: cervical cancer (aged 25 to 49 years old)	Increase cancer screening coverage for cervical cancer (for those aged 25 to 49 years old) from 60% to 70.8% to meet the regional average.
Cancer Screening coverage: cervical cancer (aged 50 to 64 years old)	Increase cancer screening coverage for cervical cancer (for those aged 50 to 64 years old) from 69.9% to 75.6% to meet the regional average.
School readiness: Percentage of children achieving at least the expected level of development in communication, language and literacy skills at the end of reception	Increase the percentage of children achieving at least the expected level of development in communication, language and literacy skills at the end of reception from 61.7% to 67.7% to meet the regional average for school readiness.
Obesity - Obesity prevalence in children (aged 10 to 11)	Decrease the obesity prevalence in children (aged 10 to 11) from 28.5% to 25.8% to meet the regional average.
Obesity - Obesity prevalence in children at reception age (aged four to five years)	Decrease the obesity prevalence in children at reception age (aged four to five) from 12.8% to 11.3% to meet the regional average.
Obesity - Adult Obesity (18 years plus)	Decrease adult obesity (18 years plus) from 35.3% to 32.4% to meet the regional average.
Protection of and improvements to our environment	
Household waste sent for reuse, recycling and composting	Increase the amount of household waste sent for reuse, recycling and composting from 23.1% to 30.6% to align with the regional average
Residual household waste per household	Reduce the amount of residual waste collected per household from 759.10 kilograms to 578.45 kilograms to meet the regional average.
Protection of inclusivity for all	
Proportion of people who use services who find it easy to find information about services	Maintain the current proportion of people who use services, in Adults Social Care, who find it easy to find information about services (79.2) as Middlesbrough is higher than the regional and national average for this indicator.
Tackling poverty	
Index of Multiple Deprevation Decile	Decrease the Index of Multiple Deprevation Decile from 48.8 to be closer to the North East Average 22.5. Middlesbrough currently has a rank of average score of 5. This means it's the fifth most deprived local authority area in England, that has become more deprived since 2015.

Measure	How will Middlesbrough demonstrate impact?
Safe and Resilient Communities	
Support for adults to be independent for longer	
The number of adults aged 18 to 64 whose long-term support needs are met by admission to residential and nursing care homes (per 100,000 population).	Decrease the number of adults (aged 18 to 64) whose long term support needs are met by admission to residential and nursing care homes (per 100,000 population) from 42.4 to 17.8 to meet the regional average.
2A2 The number of adults aged 65 and over whose long-term support needs are met by admission to residential and nursing care homes (per 100,000 population.)	Decrease the number of adults (aged 65+) whose long term support needs are met by admission to residential and nursing care homes (per 100,000 population), from 1374.2 to 738.6 to meet the regional average.
2B2. The proportion of older people (aged 65 and over) who received reablement/rehabilitation services after discharge from hospital	Increase the proportion of older people (aged 65+) who received reablement/rehabilitation services after discharge from hospital from 0.9 to 2.7 to meet the regional average.
Improved connectivity; digital and transport	
Bus Patronage	Continue to increase bus patronage, year on year, in Middlesbrough. In 2022/23 bus patronage reached 6,170,735; the highest year since 2019/2020 when the total reached 6,762,097.
Rail Patronage	Continue to increase rail patronage, year on year, in Middlesbrough. In 2022/23 rail patronage reached 1,509,640, the highest year recorded in 16 years.
Number of publicly accessible Electric Vehicle charging points	Continue to increase the number of publicly accessible Electric Vehicle charging points, year on year, in Middlesbrough. There are 20 publicly accessible EV charging points within Middlesbrough Council car parks to date.
Total Middlesbrough Council website page views	Continue to increase Middlesbrough Council website page views, year on year. In 2022/23 the total reached 2,103,027.
Total MyMiddlesbrough user accounts to date	Continue to increase MyMiddlesbrough user accounts, year on year. To date the total reached 83,813 in March 2023.
Promotion of new ideas and community initiatives	
Satisfaction with the local area as a place to live	Increase the percentage of satisfaction with the local area as a place to live from 66% to 74% to meet the regional average.
Tackling crime and antisocial behaviour	
Crime rate per 1,000 (head of population)	Decrease the crime rate (per 1,000 population) from 186.50 to 151.1 to meet the regional average.
First time entrants into the Criminal Justice System	Decrease the rate of juvenile first time entrants to the criminal justice system per 100,000 (of 10-17 year olds) from 189 to 163 to align with the regional average.
Domestic abuse rate per 1,000 population over 16 in Middlesbrough	Decrease the rate domestic abuse per 1,000 population (over 16) in Middlesbrough from 44.2 to 39.9 to meet the regional average.
Anti Social Behaviour Rate per 1,000 (head of population)	Decrease the rate of anti social behaviour (per 1,000 population) from 37.1 to 29.7 to meet the regional average.
Delivering Best Value	
Set a balanced revenue budget and medium term financial plan to restore financial resilience and sustainability	
Estimated unringfenced reserves as a % net revenue expenditure	Increase the estimated unringfenced reserves as a % net revenue expenditure from 21.56% to 37.54% to align with the regional average.
Total debt as percentage of core spending power	Increase the total debt as percentage of core spending power from 174% to 244.6% to align with the regional average.
% CLA placed out of area	Decrease the % of looked after children placed out of area from 15% to 10% to align with the regional average. Though Middlesbrough is currently below the national average (17%).
Robust and effective corporate governance	
Reduction in the number of member to member complaints (internal)	Internal measure TBD, awaiting data
Mandatory Training completion % - focusing on Corporate Governance modules	Internal measure TBD, awaiting data