

MIDDLESBROUGH COUNCIL	
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Report of:	Director of Public Health South Tees
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Relevant Executive Member:	The Mayor and Exec Member for Adult Social Care and Health Integration
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Submitted to:	Executive
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Date:	28 October 2024
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Title:	Health and Wellbeing Strategy
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Report for:	Information
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Status:	Public
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Council Plan priority:	A healthy place
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Key decision:	No
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Why:	Not applicable
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Subject to call in?:	No
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Why:	
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**Proposed decision(s)**

That the Executive notes the Health and Wellbeing Strategy approved at Health and Wellbeing Board on 12<sup>th</sup> September 2024 in support of the delivery of the Council Plan (2024 – 2027)

**Executive summary**

The Health and Wellbeing Strategy is owned by Live Well South Tees (the Health and Wellbeing Board for South Tees) and is a partnership strategy that aims to tackle complicated issues that cannot be solved by any single agency. The nine missions described in the Strategy will contribute significantly to the delivery of the Council Plan (2024 – 2027).

## 1. Purpose

- 1.1. The Health and Wellbeing Strategy is owned by the multi-agency LiveWell South Tees Health and Wellbeing Board and is a statutory requirement. The Strategy is built around nine ambitious missions, each of which is supported by relevant goals that further articulate and explain the mission.
- 1.2. Approves the adoption of the Health and Wellbeing Strategy in support of the delivery of the Council Plan (2024 – 2027)

## 2. Recommendations

- 2.1. That the Executive approves the adoption of the Health and Wellbeing Strategy in support of the delivery of the Council Plan (2024 – 2027)

## 3. Rationale for the recommended decision(s)

- 3.1. LiveWell South Tees is a formal statutory committee of the Council, and provides a forum where political, clinical, professional and community leaders from across the health and care system come together to improve the health and wellbeing of their local population and reduce health inequalities as described in the Health and Social Care Act 2012.
- 3.2. The Health and Wellbeing Strategy tackles complicated problems which cannot be solved by any single agency, as described in the missions, and commits a wide range of partners to working together to explore local issues and challenges, agree priorities to respond collaboratively, using collective resources. The Joint Strategic Needs Assessment (JSNA) has been developed across a broad range of partners and provides the intelligence behind the missions.
- 3.3. The Health and Wellbeing Strategy contributes to all elements of the Council Plan (2024 – 2027) and is a vehicle for engaging partners to contribute to the delivery of that Plan.

## 4. Background and relevant information

- 4.1. The Council Plan (2024-27) which was agreed by Council in March 2024 aims to create a healthier, safer and more ambitious town. The Plan is built on four key pillars:
  - A successful and ambitious town
  - A healthy place
  - Safe and resilient communities
  - Delivering best value
- 4.2. The Health and Wellbeing Strategy is built around nine ambitious missions, each of which is supported by relevant goals that further articulate and explain the mission.

The missions are:

- We will narrow the attainment gap between children growing up in disadvantage and the national average.
- We want to improve education, training and work prospects for young people.
- We will prioritise and improve mental health and outcomes for young people
- We will reduce the proportion of our families who are living in poverty.
- We will create places and systems that promote wellbeing.
- We will support people and communities to build better health.
- We will build an inclusive model of care for people suffering from multiple disadvantage across all partners.
- We will promote independence for older people.
- We will ensure everyone has the right to a dignified death.

## 5. **Other potential alternative(s) and why these have not been recommended**

5.1. The Health and Wellbeing Strategy is owned by the multi-agency LiveWell South Tees Health and Wellbeing Board and is a statutory requirement for both the Council and the Integrated Care Board (NHS). The framework and mission-led approach was agreed through LiveWell South Tees Health and Wellbeing Board in September 2022 which in turn informed the development of the Joint Strategic Needs Assessment (JSNA). The recommendations in the Health and Wellbeing Strategy are drawn from the JSNA.

5.2. The development of the JSNA has involved more than 500 people (through workshops, meetings, attendance at key partnership boards and via email) which included more than 100 organisations and teams.

## 6. **Impact of the recommended decision**

### 6.1. Financial (including procurement and Social Value)

6.1.1. Making improvements with partners across the complex societal issues this strategy focusses on will help to mitigate some of the financial pressures facing the council.

6.1.2. The Strategy is consistent with the Social Value Policy and includes a commitment to the establishment of an Anchor Network to better understand and build social value across all anchor organisations.

### 6.2. Legal

6.2.1. The Council has a wide range of statutory responsibilities, which includes both the development of the JSNA and the Health and Wellbeing Strategy.

### 6.3. Risk

6.3.1. Increased health inequalities – without leadership and partnership working from the Local Authority key recommendations may fail to be delivered upon.

- 6.3.2. Weakened collaboration and partnerships – Local Authorities are a critical partner of the Health and Wellbeing Board and have a key role in facilitating partnership working between sectors. Non adoption of the Health and Wellbeing Strategy could result in further silo working reducing the effectiveness of interventions.
- 6.3.3. The recommendations within the Health and Wellbeing Strategy are based on the findings from the JSNA which is a statutory duty for the Local Authority and ICB to produce.
- 6.3.4. Impact on community consultation – the development of key actions to address the recommendations will be supported through public engagement and the local authority have key links and knowledge of local communities which will be invaluable in the successful delivery against the recommendations.

#### 6.4. Human Rights, Public Sector Equality Duty and Community Cohesion

- 6.4.1. The Strategy will be delivered in line with all relevant obligations and includes a mission to “build an inclusive model of care for people suffering from multiple disadvantage across all partners” that will directly address issues affecting the most vulnerable in our communities including those with protected rights.

#### 6.5. Climate Change / Environmental

- 6.5.1. The Strategy includes recommendations that will impact on local efforts to reduce the impact of climate change, including recommendations to leverage the planning process to promote healthy, inclusive, and safe places, to improve social spaces and walkability; to shift perceptions around active travel and public transport and to increase understanding of the value of green and blue spaces locally, their role in improving wellbeing, addressing climate change and creating liveable neighbourhoods.

#### 6.6. Children and Young People Cared for by the Authority and Care Leavers

- 6.6.1. Substance Misuse, Domestic Violence and Mental Health are some of the leading factors locally for social care intervention. The strategy includes recommendations which aim to address the leading contributors towards these trio of vulnerabilities including poverty, employment, long term conditions and support for health inclusion groups.

#### 6.7. Data Protection

- 6.7.1. A DPIA is not required as this Strategy does not refer to any personal/identifiable data. Should the delivery of the recommendations include the collection or use of any personal/identifiable data a DPIA will be completed.

### Actions to be taken to implement the recommended decision(s)

Action	Responsible Officer	Deadline
Subject to Executive approval, the lead officer will: - Identify System Leaders for each Mission considering the importance of developing new system leaders and engaging with latent system leaders.	Director of Public Health	January 2025
- Establish our long-term approach to delivering on the recommendations	System Leaders (with support)	March 2025

### Appendices

1	Health and Wellbeing Strategy
2	
3	

### Background papers

Body	Report title	Date
The JSNA is a statutory requirement between the Council and North East and North Cumbria Integrated Care Board and provides the intelligence behind the missions.	Joint Strategic Needs Assessment	Published on the Council website in June 2024 following approval at the Live Well South Tees Health and Wellbeing Board (available on line <a href="#">here</a> )
The Council Plan is the Council's overarching business plan for the medium-term, setting out the priorities of the Elected Mayor of Middlesbrough, the ambitions for our communities and the ways in which we seek to achieve them.	Council Plan (2024 – 2027)	March 2024

**Contact:** Mark Adams, Director of Public Health South Tees  
**Email:** mark\_adams@middlesbrough.gov.uk